

## **APPENDIX - Park and Float Financial Projections**

**(based on GFL monthly ticket sales estimations)**

<b>GFL Projection on a monthly basis</b>	<b>Low</b>	<b>Medium</b>	<b>High</b>
Number of monthly Permits	90	140	270
Monthly Permit revenue to GBC	£3,150	£4,900	£9,450
Number of Family Permits	125	188	250
Family permit revenue to GBC	£375	£563	£750
Number of Daily Passes	500	750	1000
Daily Pass revenue to GBC	£1,750	£2,625	£3,500
Monthly revenue to GBC (Gross - before fee deductions)	<b>£5,275</b>	<b>£8,088</b>	<b>£13,700</b>
MiPermit Administrative fee incurred by GBC	£165	£253	£420
Credit Card fee incurred by GBC	£110	£169	£284
Total fees incurred by GBC	<b>£275</b>	<b>£532</b>	<b>£704</b>
Total Projected Monthly revenue to GBC (Net - after fee deductions)	<b>£5,000</b>	<b>£7,556</b>	<b>£12,996</b>

**Note** – The above projections do not include the sale of “Carnet” 10 day tickets, which *may* alter the number / ratio of ticket types sold. At this stage it is not possible to predict the attractiveness of this ticket, however, it is likely to be an attractive option give flexibility in use in that it would not be time-limited, be less of an initial financial outlay for the user than a monthly ticket and give savings to the users over buying multiples of daily tickets.

GFL advise that if all users were to switch to Carnet tickets there would need to be an increase in users of 9%, 8% and 3% (Low, Mid and Upper scenarios respectively) in order to achieve the above predicted incomes.