

### UKSPF - Digital Strategy - Delivery Plan

Delivery Year	Intervention	
	<b>Block 1: Culture, tourism &amp; Leisure</b>	
	<b>E4</b> Capital - £50,000 Revenue - £21,300	<b>E6</b> Capital - £30,000 Revenue - £68,262
	Enhanced support for existing cultural, historic and heritage institutions that make up the local cultural heritage offer.	Support for local arts, cultural, heritage and creative activities
<b>Year one - Funding £71,300</b>		

<p><b>Year Two - Funding £142,599</b></p>	<p>New Bus interchange - Wi-Fi connectivity in and around the new interchange with digital display boards to sign post and support the promotion of tourist attractions &amp; cultural offer. Supporting visitors to digitally access attractions and further information, maps and walking routes before beginning their journey or when arriving in the town centre.</p>	
<p><b>Year Three - Funding £786,101</b></p>		<p>Digital grant offer to Hampshire Cultural Trust to deliver digital programmes &amp; creative activities across the Borough. Promoting and supporting local arts, heritage and cultural activities.</p>

	<b>Block 2: Community</b>
<b>E17</b> Revenue - £71,299	<b>E15</b> <b>Year 1:</b> Capital - £14,260 Revenue - £57,040 <b>Year 3:</b> Capital £50,000 Revenue: 48,262
Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	Investment and support for digital infrastructure for local community facilities.
	Pilot project to be delivered across Sheltered Housing & Hostel accommodation. Providing digital support & training to residents. Training will be provided to enable residents to develop the skills and knowledge required to use digital devices and access digital information. In addition to gaining new skills and developing I.T skills required by most employers, residents will be enabled to access material online to meet their everyday needs, such as online shopping, online banking and E –consultations for medical and GP access.

<p>To support the visitor economy our project plan is supporting local attractions and amenities to develop digital marketing and promotional material, to boost business and economy.</p> <p>To provide funded promotion of the digital content from our local attractions through the digital displays around the new bus interchange and ferry terminal.</p> <p>Promoting the visitor economy, local attractions, heritage sites, walking trail maps and tourist offers.</p>	
	<p>Grant scheme - Investment and support for digital infrastructure. Funding projects with a digital theme and those providing digital facilities for the local community. This could be education based by funding projects to buy new types of digital equipment and the training delivery and workshops of the equipment .</p>

<b>Block 3: Business</b>	<b>Block 4: Training &amp; Skills</b>
<b>E24</b> Capital - £40,000 Revenue - £156,525	<b>E36</b> Capital - £20,000 Revenue - £176,527
Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social enterprise) which can support entrepreneurs and start-ups through the early stages of development and growth by offering a combination of services including account management, advice, resources, training, coaching, mentorship and access to workspace.	Intervention to increase levels of digital inclusion, with a focus on essential digital skills, communicating the benefits of getting (safely) online, and in-community support to provide users with the confidence and trust to stay online.

<p>digital grant scheme to provide work space for start-ups, incubator space for local enterprise and training spaces for services such as accounting, coaching and mentorship. Our project plan for intervention E24 also includes providing funding to Imagination refinery to continue the maker's guild and space in the High Street, supporting the High Street regeneration and for the Imagination Refinery to offer digital work space and training space within its establishment.</p>	<p><b>1.</b> £25,000 to fund an additional year of training delivery to offer 1-1 or group training delivering essential digital skills and increasing levels of digital inclusion.</p> <p><b>2.</b> Providing a grant opportunity to education providers, volunteer groups and support networks working with young people (such as motiv8) to deliver digital interventions.</p>

<b>E41</b> Capital - £20,000 Revenue - £176,525
Funding to support local digital skills.

To support local digital skills we would like to invite local education providers to apply for project funding. Project proposals will need to outline plans for delivery of digital skills education and training.